



## **OCC Social Events Sponsorship Program**

*Presented by Wilkes Communications*

This very important initiative will allow the Club to address a serious shortcoming in recent years; a lack of an adequate number of high-quality social events for the membership. Please participate at some level and let Randy McCoy, Jim Barrow, or any Board member know of your decision. Questions may be addressed to Jim at [jim.barrow@wilkescc.edu](mailto:jim.barrow@wilkescc.edu) or 336-927-4200. (Participating sponsors will receive benefits as outlined below with a limit one sponsorship per company or person)

### **Presenting Sponsor, Wilkes Communications ----- \$5,000**

#### Sponsor Benefits

1. Logo ID and name recognition as presenting sponsor on a commercially fabricated 2' x 3' welcome poster positioned in the Clubhouse entrance foyer at all special events.
2. Industry and product exclusivity.
3. Logo ID and name recognition as presenting sponsor on all promotional literature and communications.
4. A complementary golf outing for up to 24 players as guests of OCC including carts, and a luncheon or dinner as desired.
5. 20 vouchers entitling any non-OCC member to a complementary round of golf, including cart. Vouchers expire September 30<sup>th</sup>, 2010.
6. Hole sponsorship at 2010 Member – Guest and vouchers for two people to all Member – Guest social activities.
7. \$400 merchandise credit in the OCC pro Shop.
8. Two complementary passes to all 2009 – 2010 OCC social events.
9. Logo and name recognition as presenting sponsor at the top of the "OCC Special Events" page of the OCC web site.
10. Emcee or DJ mentions at all OCC social events.

### **Associate Sponsors ----- \$2,500**

#### Sponsor Benefits

1. Logo ID and name recognition as an associate sponsor on a commercially fabricated 2' x 3' welcome poster positioned in the Clubhouse entrance foyer at all special events.

2. Logo ID and name recognition as an associate sponsor on all promotional literature and communications.
3. 25 vouchers entitling any non-OCC member to a complementary round of golf, including cart. Vouchers expire September 30<sup>th</sup>, 2010.
4. Hole sponsorship at 2010 Member – Guest and vouchers for two people to all Member – Guest social activities.
5. \$300 merchandise credit in the OCC pro Shop.
6. Two complementary passes to all 2009 – 2010 OCC social events.
7. Logo and name recognition as associate sponsor at the top of the "OCC Special Events" page of the OCC web site.
8. Emcee or DJ mentions at all OCC social events

**Platinum Sponsors ----- \$1,000**

Sponsor Benefits

1. Logo ID and name recognition as a Platinum sponsor on a commercially fabricated 2' x 3' welcome poster positioned in the Clubhouse entrance foyer at all special events.
2. Logo ID and name recognition as a Platinum sponsor on all promotional literature and communications.
3. 10 vouchers entitling any non-OCC member to a complementary round of golf, including cart. Vouchers expire September 30<sup>th</sup>, 2010.
4. Hole sponsorship at the 2010 Membership Fundraising Tournament and vouchers for two people to any social activities associated with the tournament.
5. \$200 merchandise credit in the OCC pro Shop.
6. Two complementary passes to all 2009 – 2010 OCC social events.
7. Emcee or DJ mentions at all OCC social events.

**Gold Sponsors ----- \$500**

Sponsor Benefits

1. Logo ID and name recognition as a sponsor on all promotional literature and communications.
2. 5 vouchers entitling any non-OCC member to a complementary round of golf, including cart. Vouchers expire September 30<sup>th</sup>, 2010.
3. \$75 merchandise credit in the OCC pro Shop.
4. Two complementary passes to *any two* 2009 – 2010 OCC social events.
5. Logo and name recognition as a sponsor on the "OCC Special Events" page of the OCC web site.

## **Silver Sponsors ----- \$200**

### Sponsor Benefits

1. Logo ID and name recognition as a sponsor on all promotional literature and communications.
2. 3 vouchers entitling any non-OCC member to a complementary round of golf (*cart fee must be paid if ride*). Vouchers expire September 30<sup>th</sup>, 2010.
3. \$50 merchandise credit in the OCC pro Shop.
4. Two complementary passes to *any one* 2009 – 2010 OCC social event.
5. Logo and name recognition as a sponsor on the "OCC Special Events" page of the OCC web site.

## **Bronze Sponsors ----- \$100**

### Sponsor Benefits

1. 2 vouchers entitling any non-OCC member to a complementary round of golf (*cart fee must be paid if ride*). Vouchers expire September 30<sup>th</sup>, 2010.
  2. Two complementary passes to *any one* 2009 – 2010 OCC social event.
  3. Name recognition as a sponsor on the "OCC Special Events" page of the OCC web site.
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## **Anticipated Social Events for 2009 – 2010**

We anticipate offering the following events in the 2009 -2010 fiscal year at a minimum:

- Halloween Party, October
- Wine Tasting, November
- Christmas Party, December
- New Year's Eve Party, December
- Valentine's Party, February
- Pool Party, opening weekend in May
- 4<sup>th</sup> of July Celebration, July
- Pool Party, closing weekend in September
- 2<sup>nd</sup> Annual Fundraising Tournament and Member Appreciation Cookout
- Spring Member – Member with OCC chef's Chili or BBQ Cook-off

Depending on the level of success of the program, other potential events in the 2009 -2010 fiscal year may include:

- OCC Anniversary Party
- Pool Party for Kids
- OCC Homecoming, September (pot luck?)
- Senior Dinner
- Mother's and Father's Day Brunches
- Breakfast with Santa Claus
- Game Night for the Ladies
- Easter Lunch with Egg Hunt for the Kids